



The Monthly Publication from the Ethiopian Embassy in London

# Ethiopian News

October 2015 Issue

## Foreign Minister Dr Tedros Adhanom visits UK 21<sup>st</sup>-23<sup>rd</sup> October



November 2<sup>nd</sup> – 5<sup>th</sup> Ethiopia is represented at the World Travel Market at the ExCel, London #WTM15



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### Foreign Minister Dr Tedros Adhanom's recent UK Visit, 21<sup>st</sup>-23<sup>rd</sup> October

Ethiopia's Foreign Minister Dr Tedros Adhanom, completed an official 3-day visit to the UK in October.

During his visit he held bilateral discussions with Philip Hammond, the UK Secretary of State for Foreign and Commonwealth Affairs. The two ministers agreed to raise their level of political consultation to further strengthen the strategic partnership between Ethiopia and the UK.



*Dr Tedros and Phillip Hammond*

### UK-Ethiopia Trade and Investment Forum in London, 21<sup>st</sup> October

Dr Tedros and Grant Shapps MP, Minister of State at the Department for International Development, gave the keynote speeches at the **UK-Ethiopia Trade and Investment Forum**, held in London on 21<sup>st</sup> October.

The forum was attended by over 500 companies from the manufacturing, mining, agro-processing, finance and energy sectors. Alongside the event was the opportunity to hold business-to-business and government-to-business discussions. Members of the Ethiopian private sector were also part of talks with the London Chamber of Commerce.



*Hundreds of people attended the forum*

In his speech, Dr Tedros described Great Britain as “one of the most dependable partners in Ethiopia’s fight against poverty.” The two countries shared many issues of common concern, not least “the desire to see a stable and secure environment in the Horn of Africa”.



*Dr Tedros at the UK-Ethiopia Trade and Investment Forum*

He welcomed British companies and the flagship investments by Diageo, Pittards, New Age, Kefi Minerals and others. Ethiopia was receiving a growing number of private equity investments. Tesco now sources products from Ethiopia and

Unilever and GSK were in the process of investing substantial amounts of capital to establish manufacturing facilities. Mining company Tullow was expanding its exploration acreage. The Minister hoped more UK companies would invest as a result of the Forum. Trade between the UK and Ethiopia doubled between 2005 and 2014, from US\$90 million to US\$208 million, though the balance remains hugely in favour of the UK.



*Hirut Zemene spoke on opportunities in mining*

Ethiopia is one of the fastest non-oil producing economies in the world and in 2015 was the 4<sup>th</sup> largest FDI destination in Africa. The Government has vastly expanded electricity capacity and distribution, road and rail networks, water supply and telecommunication services. 32 universities and numerous technical and vocational schools have been established to enhance the country’s scientific and technical capacity. The Government is committed to building a green economy by 2025.

Ethiopia’s 90 million population, its location at the crossroads between Africa, the Middle East and Asia, and its membership of the Common Market for Eastern and Southern Africa (COMESA), which offers access to a further 400 million people, all make Ethiopia an ideal investment hub.

Industrial zones support foreign and domestic private-sector partnerships and enhance exports, aiding companies involved in agro-processing, pharmaceutical production, and textile manufacturing. The zones come with on-site roads,

power and telecommunications infrastructure, and offer tax incentives for industries based there.

The Minister said “Ethiopia has everything that you need to look for in taking a decision about where to invest: a conducive business environment, political stability, sound economic policies, macro-economic stability, abundant natural resources, a trainable work-force, a sizeable and captive market, and the cleanest business climates.” Ethiopia hosts the African Union and the United Nations Economic Commission for Africa and offers a stable political environment with a very low crime rate. The Minister hoped that FDI into Ethiopia would reach US\$ 1.5 billion this year.

Minister of State Grant Shapps noted that energy generation is growing fast, and Ethiopia’s massive investment in health, education, infrastructure, light manufacturing and agricultural productivity has made a significant contribution to economic growth.

Mr Shapps said Ethiopia’s aspiration to reach middle income country status within 10 years through its “Growth and Transformation Plan 2” (GTP2) had the full support of the British Government because of its great potential around industrialization including areas in which British industry could share its expertise. Ethiopia “represents perhaps Africa’s best prospect of an East Asian style development miracle, presenting huge potential for trade and investment,” he said.

The British Government is helping efforts to generate jobs and DfID is supporting garment, leather and horticulture value chains, to boost investment and help them break into new export markets. It was also supporting the strengthening of land certification, which will give secure tenure to 6 million farmers. The UK is moving its relationship with Ethiopia beyond one about aid, to one focused on trade and investment.

He admitted that the trade relationship was not what it should be, with UK trade to Ethiopia totalling only a modest £150 million last year. Things were better in investment, but there was still much untapped potential so the UK and Ethiopia should seek to double trade and investment during the next four years or so. Mr Shapps concluded by telling the Forum that prosperity and economic development was driven not by Governments but by the private sector - by entrepreneurs and innovators.



*HE Greg Dorey spoke at the Forum*

The UK Ambassador to Ethiopia, HE Greg Dorey, described the scope of the Government’s ambition as breath-taking, stating that “Ethiopia is on the cusp of a light manufacturing revolution” and that the World Bank and IMF believe Ethiopia “would continue to enjoy one of the highest growth rates on the planet for the next few years”. British resources, skills and expertise could provide the professional expertise and support needed to match Ethiopian ambitions; many of the UK companies present would be able to benefit from the possibilities opening up in Ethiopia, a country with a huge and growing market “which you should not and cannot ignore.”

HE Berhanu Kebede, Ethiopia’s Ambassador to the UK, expressed his satisfaction at the fruitful outcome of the Forum and looked forward to facilitating British investment in Ethiopia.



The Forum was organised by Developing Market Associates (UK), the Embassy of Ethiopia in London, Wafa Marketing and Promotion PLC, the Ethiopian Chamber of Commerce and Sectoral Associations and the Embassy of the United Kingdom in Addis Ababa.

The Ethiopian delegation included high officials from the Ethiopian Chamber of Commerce and Sectoral Associations, the Ethiopian Tourism Organization and the Ethiopian Electric Power Corporation, among others. There were sessions on investing in infrastructure and energy, on tourism, minerals and manufacturing and agriculture as well as the role of the Diaspora.



*Mr Solomon Tadesse, CEO Ethiopian Tourism Organisation*

### **UK-China-Africa Collaboration Forum for Investment and Growth, 22<sup>nd</sup> October**

During his stay, Dr Tedros also addressed the **UK-China-Africa Collaboration Forum for Investment and Growth** held in London on 22<sup>nd</sup> October, which considered a workable strategy on how to forge a UK-China partnership to promote investment and growth in Africa.

The UK's Secretary of State for International Development, Justine Greening; the Chairman of China Development Bank, Mr Hu Huaibang; and the Chairperson of the African Union Commission, Dr Nkosazana Dlamini-Zuma, delivered statements.

There was agreement on the importance and timeliness of the initiative. Participants strongly recommended that the issue be developed at inter-governmental level by the UK and China and concerned African countries.



*UK Secretary of State for International Development, Justine Greening*

Ethiopia's Foreign Minister, Dr Tedros Adhanom, told the Forum that the occasion was particularly important for Ethiopia as it had a "close and productive partnership with both the UK and China." The Forum would be able to clarify the respective strengths of the UK and Chinese governments and "how the financial and business establishments of the two countries could best be combined to stimulate investment and inclusive growth in Africa."



*Dr Nkosazana Dlamini-Zuma, Chairperson of AU Commission*

The sectors on which the Forum concentrated, manufacturing and agro-processing as well as infrastructure, were, he said, central to the

economic transformation of African countries and completely in accord with **Vision 2063**, adopted unanimously by African Heads of State and Governments. He said that Ethiopia will actively participate at all levels to make this initiative a success.

Ethiopia had never witnessed before the kind of rapid economic development that had occurred over the last decade - pro-poor, broad-based development drastically changing the livelihoods of the majority of the people. But Ethiopia is predominantly an agrarian country, and faces the challenge of improving agricultural productivity, expanding manufacturing and developing the capacity for value-addition. Ethiopia was committed to completely eradicating poverty by 2030, in line with the Sustainable Development Agenda. The number of people living in poverty had declined by 33% from 2000 to 2011, Ethiopia was making rapid progress on growth and poverty reduction with the largest social protection system in the developing world, while also keeping inequality levels very low. Happily the Forum working document underlined the necessity to ensure development is sustainable.



*Dr Tedros Adhanom at the UK-China-Africa Forum*

Ethiopia is mobilizing rural communities to carry out afforestation and soil and water conservation works, and this was why, ahead of December's

crucial **climate summit in Paris** (30<sup>th</sup> Nov-11<sup>th</sup> Dec), Ethiopia was putting on the table an offer to reduce its emissions by **2030**, the first least developed country in the world to do so.



*Dr Tedros flanked by representatives of the China Development Bank*

The Minister stressed the importance of addressing the structural fragility of the economies of African countries; Africa's rapid economic growth can only be sustained if it is accompanied with structural economic transformation. The promotion of sustainable agricultural development and industrialization, to generate productive employment and foster innovation, was of paramount importance to sustaining the gains of recent years. Ethiopia, he stressed, was pursuing structural transformation through improving productivity and competitiveness of small-holder agriculture, as well as promoting industrialization, value addition and export development.

Workable partnerships are necessary and he welcomed the Forum's stress on the importance of government, business, civil society and international organizations working hand-in-glove. Business creates 60% of GDP in developing countries and that, he said, was why Ethiopia was making itself an attractive destination for business. It had recently inaugurated sub-Saharan Africa's largest wind-farm; it was constructing one of the largest hydro-electric power projects in the world – the Grand Ethiopian Renaissance Dam; by the end of the year it would inaugurate the Addis-Djibouti



railway, powered by clean electricity; and Addis Ababa now had a mass transit system, the first light-rail system in sub-Saharan Africa.

Dr Tedros emphasized that Ethiopia strongly believed that economic transformation also depended upon international partnerships. That is why Ethiopia continued to strengthen these with traditional partners as well as with emerging economies such as China. Ethiopia, he said, is expanding industrial parks and economic zones and has the potential to become a global hub for manufacturing and agro-processing production. Its partnerships with the UK and China will enable sub-Saharan countries like Ethiopia to attract the necessary quality investment, offering the chance to access new markets in Europe and around the world. These partnership, he concluded, are also instrumental for mobilizing financial resources and building up the necessary human capacity.



*Dr Tedros, Dr Nkosazana Dlamini-Zuma and other delegates*

### **Dr Tedros addresses Chatham House, 23<sup>rd</sup> October**

On 23<sup>rd</sup> October Dr Tedros gave a wide-ranging speech at Chatham House on “**Ethiopia's Foreign Policy: Regional Integration and International Priorities**”, which covered Ethiopia’s growth, fuelled by infrastructural development and increasing exports of electricity to its neighbours, to propel the country towards middle-income status

by 2025. It also covered the country’s role as host of the African Union and chair of the regional bloc the Intergovernmental Authority on Development. Ethiopia is a key partner in peacekeeping missions across the continent.



*Dr Tedros speaking at Chatham House, London*

The full speech can be found here <https://www.chathamhouse.org/event/ethiopia-foreign-policy-regional-integration-and-international-priorities>

### **Additional meetings**

While in the UK, Dr Tedros met Labour Party leader, Jeremy Corbyn MP, and Shadow Africa Minister Catherine West MP, and discussed security, migration and other topics.

On 22<sup>nd</sup> October, Dr Tedros held a candid and fruitful meeting with representatives of the Ethiopian Diaspora at the London Embassy. He briefed the audience on the current macroeconomic progress of the country, its infrastructure development and the political and social transformations occurring.



*Dr Tedros meets Jeremy Corbyn, leader of the Labour Party*

He stated that the UK-Ethiopia Trade and Investment Forum 2015 (held on 21<sup>st</sup> October) witnessed yet another milestone in the country's burgeoning economic development, attracting a wealth of international investors.



The participants raised important questions relating to the economic, social and political role of the government. Dr Tedros appreciated these concerns and suggestions and confirmed that he and the Ministry will do everything possible to action the various initiatives and proposals discussed.

The evening ended with a deep sense of optimism and hope for the future.

## **PM Hailemariam is re-endorsed and appoints new officials**

Earlier this month the House of People's Representatives re-endorsed Hailemariam Desalegn's nomination as prime minister, taking into account his zeal and effectiveness during his service in different regional and federal positions.



*PM Hailemariam is sworn in*

Abadula Gameda and Shitaye Minalu were also re-elected as Speaker and Deputy Speaker, respectively.

The Prime Minister also appointed 23 members of the Council of Ministers, four of whom are women, stating that they were chosen based on their past performance, educational background and political commitment.

The appointed members are listed below:

1. Demeke Mekonnen: Deputy Prime Minister and Social Sector cluster coordinator
2. Debretsiyon G. Michael (PhD): Economic Sector cluster coordinator with Deputy Prime Minister portfolio and Minister of Communications & Information Technology.
3. Aster Mamo: Good governance cluster coordinator with Deputy Prime Minister portfolio and Minister of Public Service and Human Resource Development.
4. Siraj Fergessa: Minister of Defence

5. Tedros Adhanom (PhD): Minister of Foreign Affairs
6. Kassa Teklebirhan: Minister of Federal Affairs and Pastoral Area Development (NEW)
7. Getachew Ambaye: Minister of Justice
8. Abdulaziz Mohammed: Minister of Finance and Economic Cooperation (NEW)
9. Tefera Deribew: Minister of Farming and Natural Resources Development
10. Sileshi Getahun: Minister of Livestock and Fishery Development (NEW)
11. Ahmed Abitew: Minister of Industry
12. Yacob Yala: Minister of Trade (NEW)
13. Abiy Ahmed: Minister of Science and Technology (NEW)
14. Workineh Gebeyehu: Minister of Transport
15. Mekuria Haile: Minister of Urban Development and Housing
16. Ambachew Mekonnen (PhD): Minister of Construction (NEW)
17. Motumma Meqassa: Minister of Water, Irrigation and Electricity (NEW)
18. Shiferaw Shigute: Minister of Education
19. Tolosa Shagi: Minister of Mines, Fuel and Natural Gas
20. Kestebirhan Admassu: Minister of Health
21. Abdulfetah Abdulahi: Minister of Labour and Social Affairs
22. Engineer Ayisha Mohammed Musa: Minister of Culture and Tourism (NEW)
23. Zenebu Tadesse: Minister of Children and Women Affairs
24. Shiferaw Teklemariam (MD): Minister of Environment and Climate Change (NEW)

25. Redwan Hussein: Minister of Youth and Sports (NEW)

26. Demitu Hambissa: Minister of Public Enterprises

**Cabinet members with Ministerial portfolios :**

1. Beker Shale: Director General, Ethiopian Revenues and Customs Authority
2. Getachew Reda: Head, Government Communications Affairs Office
3. Asmelash Woldesilassie: Government Whip, House of Peoples Representatives
4. Yinager Dessie: Head, National Planning Commission



**Ethiopia and the European Union celebrate 40 years of engagement and progress**



*Dr Tedros with the EU delegation*



An EU delegation visited Addis Ababa this month, celebrating the ‘strong and successful partnership’ Ethiopia and the EU have cultivated for the last 40 years.

Officials from the EU delegation gave presentations on topics including development and also highlighted the EU’s role in the development of Ethiopia’s economic and social sectors. Key priority areas for the EU in Ethiopia are roads, energy, health, sustainable agriculture, environment, food security and support to civil society organisations.

Dr Tedros Adhanom, Minister for Foreign Affairs, also met with Federica Mogherini, the High Representative of the EU for Foreign Affairs. The two officials discussed issues such as migration, peace and security, women and youth, ways to stimulate growth, and how to create jobs in line with the Sustainable Development Goals.

Currently the EU represents 30% of Ethiopia’s export destinations and 17% of its imports. The European Development Fund has also allocated €745 million for government-led programmes in Ethiopia until 2020.

### **Government tackles El Niño head on**

Prime Minister Hailemariam Desalegn visited the Afar regional state of Amibara Woreda and met with the local population. Pastoralists in the region asked for support from the government as El Niño had affected their livelihoods by killing their cattle. They also asked for express attention to be given to children and mothers.

The government stated that it would consolidate its efforts to solve the problems caused by the unusual weather pattern and assist victims of drought. Last month an inter-agency assessment was conducted identifying a further 3.6 million in need of food assistance with 300,000 children in need of specialised nutritious food and an estimated 48,000 children under 5 suffering from severe malnutrition. This brings the total number of people

in need of assistance to 8.2 million, including those in the safety net programme.

So far \$192 million has been committed by the government to support both the food and non-food needs of its citizens and the government has pledged 450,000 metric tons of wheat and plans to secure a total of 1 million metric tons.

The prime minister stated that the country was working with the international community and international organisations to address the challenges posed by El Niño.

### **Ethiopia celebrates 8<sup>th</sup> National Flag Day**



On national flag-day the Speaker of the House of Representatives, Abadula Gemedo, implored the youth in Ethiopia to follow in the footsteps of their elders to eradicate poverty and continue the country’s renaissance.

He celebrated the progress Ethiopia has made in the past 25 years, with exemplary growth and development under a democratic system. He invited people to celebrate this success under the flag, a symbol of Ethiopia’s national identity.

On the same day, the Mayor of Addis Ababa also urged Ethiopians to join together and reject fundamentalism, which could challenge the long-standing mutual tolerance and respect of different religions and faiths in Ethiopia.



### **Pope Tawadros celebrates Ethiopia-Egypt ties**



*Pope Tawadros in Axum*

Both the President, Dr Mulatu Teshome, and the Speaker of the House of Representatives, Abadula Gameda, held talks with his Holiness Abune Tawadros II, Pope of Alexandria and Patriarch of the See of St. Mark, at the end of September.

In talks with the Speaker, His Holiness stated that the two churches should emphasise how the GERD will ensure sustainable and accelerated development for both Egypt and Ethiopia, deepening socio-economic, trade, investment and people-to-people relations.

The Pope thanked the Speaker for his welcome and described the meetings he attended with the Church and the government as interesting and successful.

While talking with the President, the longstanding historical, cultural and spiritual relationship between Ethiopia and Egypt was also highlighted. The Pope was impressed by his visits to the Monastery of Debre Libanos and the sanctuaries of Lalibela and Axum.

The Pope also expressed the sentiment that as the two nations drink water from the same sources, they should strive for mutual benefit. The visit ended with hope and optimism for future relations.

### **Ethiopia plans Africa’s largest airport**



In late September, Workneh Gebeyehu, Minister for Transport, announced that there are plans to build Africa’s largest airport in or near Addis Ababa.

The airport will have the capacity to handle 120 million passengers a year, have 4 runways and several terminals.

‘The new mega-hub will move the aviation industry in Ethiopia to a higher level. It will make Addis Ababa the aviation hub of Africa... [and] be the second mega project in the country’, after the Grand Ethiopian Renaissance Dam, said Workneh Gebeyehu.

Currently, Ethiopian Airports Enterprise is working with French consultancy group ADPI and considering three sites for the airport. The government will consult locals before a choice is made before the end of 2015. Once this decision has been taken, information will be gathered, partners identified and pre-construction work will take place before construction begins within two years in phases, lasting for approximately a decade.

### **Ethiopian Broadcasting Authority pledges new tv and radio licences**

The Deputy Director of the Ethiopian Broadcasting Authority, Leul Gebru, has stated that the Authority plans to issue an unlimited number of licences for newspapers and magazines. EBA has also stated that it will issue 22 television licences and 13

commercial radio licences during the coming five years. These will be available for efficient and qualified stated-based, private and public media companies. Furthermore, up to 30 community radio station licences and 4 education radio station licences will be issued.

Gizaw Tesfaye, Legal and Advertisement Director of EBA, stated that this decision has been made in order to promote the overall development of Ethiopia. He also mentioned that the only reason it had not taken place before now was due to a hold up with finalising digitalisation activities.

Walta has already announced its intention to broadcast on television, stating that it has made all the necessary preparations, including studio and content formats.

### **Government announces plans to increase internet and mobile subscribers**



Earlier this month the government announced that during the next five years it plans to increase mobile subscribers by close to 64 million and internet subscribers by 46 million. Currently there are 40 million mobile and 10 million internet subscribers in Ethiopia.

Out of the expected 56 million internet subscribers, it is hoped that 39 million will be using broadband.

The State Minister for Information Communications and Technology, Getachew Negash, mentioned that it was important for the state to assess how it is

using ICT in its development. He also celebrated two massive telecoms infrastructure and service expansion projects with a capital investment of \$3.1 billion, which has been a major component in the expansion of the service sector in Ethiopia.

### **Hilton announces new hotel in Hawassa**

This month Hilton International announced it had signed a management agreement with Sunshine Plc to open its first hotel outside Addis Ababa for the first time in four years. The \$42 million project will be in Hawassa, the capital of Southern Regional State, and will feature 169 rooms and villas, four dining options, extensive meeting and events spaces, six meeting rooms, a 1,000 square metre ballroom and a spa.

Hawassa has been at the centre of a tourism boom recently, situated 276km south of Addis Ababa on Lake Hawassa in the Rift Valley. With a new Addis-Hawassa highway and an airport scheduled to open in 2018, the area is set to attract vast growth in the hotel and tourism sectors. Best Western International, Accor Hotels and Ramada have also suggested they are considering projects in the state.

Similarly, President Teshome also inaugurated 108 fully furnished and serviced Marriott apartments in Addis Ababa this month. Again in partnership with Sunshine Plc, the one and two bedroom apartments feature fully equipped kitchens, free wi-fi, satellite television, housekeeping, grocery shopping and room service. The apartments also boast a Penthouse Presidential Suite as well as multi-function meeting rooms and over 1,600 square metres of event space.





While Hilton and Marriott made their announcements, Addis also played host to the **African Hotel Investment Forum**, which was attended by over 500 people from over 40 countries. Held at the Sheraton, the event attracted senior Ethiopian officials, top hotel investors, business leaders, policy makers and tourism sector entrepreneurs.

During the Forum, growth drivers for the hotel and tourism sectors were identified as rapid urbanisation, improvement of fiscal managements, favourable demographics, growing middle classes, rich commodity and energy resources and considerable infrastructure investment.

Ethiopia was also announced as the leading investment opportunity in the Hotel sector in East Africa.

### **Economist Investment Event held in Addis**

The 28/29 October saw the Sheraton in Addis Ababa play host to *The Economist* Ethiopia Summit 2015.

The event was attended by Prime Minister Hailemariam Desalegn, government ministers and representatives, policy makers and investors. Overall approximately 250 countries were represented.

The Prime Minister opened the event by briefing the participants on the performance of the first Growth and Transformation Plan, as well as describing the projections for GTP II.

GTP I was launched in 2010 with the aim of fostering sustainable and broad-based development. It subsequently saw agricultural exports grow by 9% in the first three quarters of 2013/2014 and the manufacturing sector grow by 11.4% in the same period.

The second GTP will focus on the expansion of the manufacturing industry and construction of industrial parks. Foreign direct investment reached almost US\$1bn in 2013/2014, adding further fuel and momentum to what is now one of the African continent's fastest growing economies.

### **Siemens-Isolux consortium secure \$450 million HVDC contract in Ethiopia & Kenya**



Isolux Corsan and consortium partner Siemens have been granted a contract to design, build and install high voltage direct current HVDC equipment between Ethiopia and Kenya.

The project aims to build a reliable and fast connection between the two electrical grids, improve the exchange between the two countries and increase power availability at both ends, contributing to the development of both areas.

Siemens will be providing the HVDC core technology while Isolux Corsan is responsible for the construction, installation and equipment in the converter and AC stations. The Bipole will have a capacity of 2,000 MW with 1,000km of DC power line linking Suswa in Kenya to Sodo in Ethiopia.

The project is estimated to cost approximately \$450 million and is being joint financed by the World Bank and the African Development Bank. It is set to become operational by the end of 2018.

### **Addis Credit and Saving to offer 2.2 Bln birr loan**

Addis Credit and Saving Institution S.C is to provide a 2.2 billion birr loan for over 50,000 citizens engaged in the micro and small-scale sector in the next 12 months.

The Institution will extend already existing economic benefits to young people, mostly women, in Addis Ababa. It aims to collect 1.32 Bln birr from customers' savings and from other stakeholders, said Miraf, well up on previous amounts.

"The Institution offers loans for groups of citizens who work in private enterprise. So far citizens involved in the service, trade, manufacturing and construction sectors have taken the largest share of the loan," a spokeswoman said.

Addis Credit and Saving Institution Share Company was established in 2007 with 300,000 customers with more than 4 billion birr capital. (£1 = 32 Birr).

### **Lemn Sissay officially installed as Chancellor of the University of Manchester**



*Lemn Sissay with the Ambassador*

Lemn Sissay MBE, the award-winning poet and writer of Ethiopian origin, was officially installed as Chancellor of the University of Manchester on 14<sup>th</sup> October in a ceremony attended by HE Ambassador Berhanu Kebede.

The poet easily beat off competition from two other candidates earning 7,131 votes from staff and former students, to take the role. As Chancellor he will be promoting the achievements of the University. He had this to say:

"I could not be in a more inspiring place on Earth than the University of Manchester. I want to embody the spirit of the University as its Chancellor and I'm looking forward to meeting people from all parts of the world and trumpeting our ideals."

Lemn Sissay's work is currently installed across Manchester and the Olympic Park and Royal Festival Hall. He is also an associate artist at the Southbank Centre and is working on a musical with Manchester Royal Exchange. He will be reciting some of his work at an event in London for the World Travel Market alongside Mulatu Astatke on November 5. (For tickets to this event see the back cover of this edition).



**Watch a new generation of Ethiopian cinema**

Film Africa will showcase a new generation of Ethiopian cinema with the ‘New Narratives: Ethiopia in Transition’ strand.

A Film Africa spokesperson said: ‘We will screen three recent releases that highlight the fresh and poetic work of directors from the region.’

Red Leaves:



Sat 31 Oct | 18:00 | Ritzy Brixton  
Sun 1 Nov | 15:30 | Hackney Picturehouse

Having emigrated from Ethiopia to Israel and lost his wife, 74 year-old Meseganio tries desperately to hold onto the vestiges of his life back in Ethiopia, and find a way to survive on his own terms.

Lamb:



Tues 3 Nov | 21:00 | Hackney Picturehouse  
Sat 7 Nov | 14:00 | Ritzy Brixton (Family screening)

When his uncle tells him that they have to sacrifice his sheep for the next religious feast Ephraim is ready to do anything to save his only friend and return home with him by his side.

Price of Love | LONDON PREMIERE + Love Brewed in an African Pot:

Friday 6 Nov | 19:00 | Bernie Arts Centre

A young Addis Ababa taxi driver gets caught up in the dark side of love after he helps a young girl escape her violent ex-pimp in this off-beat romance. Enjoy this film with a hearty serving of Ethiopian food!

All three films are eligible for the AUF Audience Award!

After each screening you will have the opportunity to submit your rating for the film and vote for your favourite.



The screenings for Lamb and Red Leaves will be followed by Q & As with the directors, Yared Zeleke and Bazi Gete and you can enjoy the taste of Ethiopian food while watching Price of Love!

Tickets are available now. Screenings can sell out so book early! <http://www.filmafrica.org.uk/venues/>



## Ethiopia in the news

### [Ethiopia: CNN Profiles Director of "Lamb" Yared Zeleke](#)



**The heartwarming Ethiopian movie of a boy and his lamb**

**By Colin Hancock and Daisy Carrington, for CNN**

(CNN) Ethiopia is not a country known for its burgeoning film scene. Even the capital city, Addis Ababa, only boasts 20 cinemas.

It's also not an easy place to make a movie, but that didn't stop filmmaker Yared Zeleke, whose first feature film, "Lamb," was also the first Ethiopian film ever to be selected at the Cannes Film Festival.

Despite the lack of funding, there are many still determined to nurture the talent that does exist in the country. Addis Ababa University, for one, has recently added a film program to its curriculum. "(The film industry) is at graduate level, but it's progressing," says Behaila Wassie, a film student at the university. "There are some entertaining, visionary filmmakers coming. Hopefully, we are going to give a lot to the world."

To read the full article follow this link: <http://goo.gl/GUzNwZ>

### **Ethiopia starts looking at the stars from a nearly perfect location**



**By Thomas Page**

(CNN) Located in the hills outside of the capital, the Entoto Observatory and Research Centre is propelling the nation forward in Africa's space race.

Three thousand two hundred meters above sea level, the observatory is an integral part of a

programme launched by the Ethiopian Space Science Society (ESSS). An independent organization established in 2004, it is keen to utilize the station's unique location and ability to observe practically all the sky -- both northern and southern hemispheres.

By raising awareness of all things above Earth, it is hoped the observatory will serve as a source of inspiration for Ethiopia's next generation of problem-solvers.



To read the full article follow this link: <http://goo.gl/dDQANM>



### **26 countries in 501 Days: An Epic Culinary Adventure**

**By Olivia Rawes**

(Rough Guides) In 2011 Tom Perkins began his cycle ride from London to Cape Town in an effort to learn about lesser-documented cultures through food, became an epic culinary adventure that culminated in his first book, *Spices and Spandex*.

In an interview, this is what he had to say on Ethiopia:

You travelled through 26 countries, which surprised you the most?

Ethiopia. It's a country which defies all conventions.

It has its own alphabet, its own calendar, its own time, its own food, its own religion, its own drink

culture, its own dance culture. And it's the most densely populated landlocked country in the world, so everywhere you look there are people.

It's so far from the impression that we get of Ethiopia; it's so fertile, so green, so mountainous, so diverse and so rich in culture. You go there and you don't know what's happening because there's nothing to relate it back to.

Either you get on board with it or you can become very overwhelmed by it. But that's what the journey was about, being pushed outside of our comfort zones. Everything we set out to do Ethiopia delivered in spades.



To read the full article follow this link:  
<http://goo.gl/mzv7Hk>

### Victoria Beckham shows her maternal side in candid pictures from her visit to Ethiopia

 **By Charlotte Wareing**

(The Mirror) Victoria Beckham has shared moving pictures from her visit to Ethiopia.

The pop star-turned-fashion designer posted candid pictures of her showing her maternal side as she spent time with families.

In one picture she is seen embracing a smiling girl who is leaning against her.

She wrote: "Beautiful, happy children. ALEM #ethiopia @UNAIDS."

Part of Ethiopia's Participation in World Travel Market 2015

An intimate Ethiopian evening with

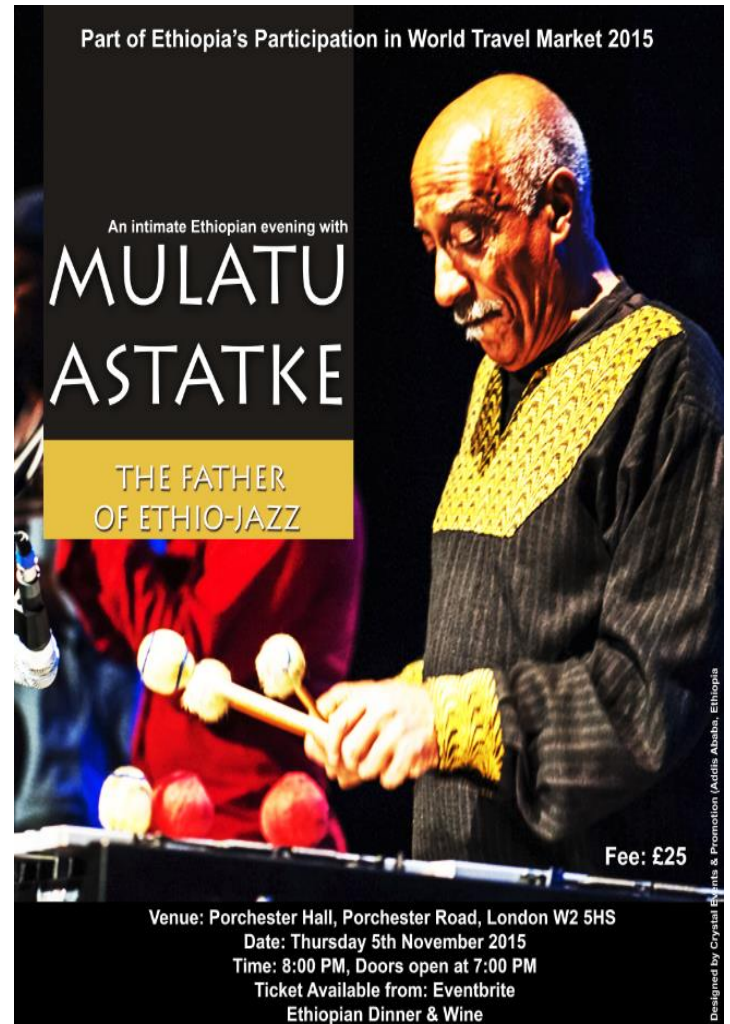
# MULATU ASTATKE

THE FATHER OF ETHIO-JAZZ

Fee: £25

Venue: Porchester Hall, Porchester Road, London W2 5HS  
Date: Thursday 5th November 2015  
Time: 8:00 PM, Doors open at 7:00 PM  
Ticket Available from: Eventbrite  
Ethiopian Dinner & Wine

Designed by Crystal Roberts & Promotion (Addis Ababa, Ethiopia)



 THE EMBASSY OF THE FEDERAL DEMOCRATIC REPUBLIC OF ETHIOPIA

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